

CMSE GROUP QUALITY POLICY

In line with the commitments of the Canon Medical Systems Corporation, Canon Medical Systems Europe contributes to healthcare by distributing and servicing innovative and advanced products and solutions to its customers.

Canon Medical Systems Europe strives to achieve:

Improve the quality of life:

Offering and servicing the Canon Medical Systems' technology that provides faster, more accurate diagnoses, improved treatment and enhanced patient care.

Quality Assurance:

Conducting its activities within a quality management system that complies with the applicable standards, regulations and laws. Its quality management system shall serve for safety and security of people, products and services and for continuous improvement. Quality objectives shall serve for improvements to achieve best possible quality in organization's services.

Committed to excellent customer care:

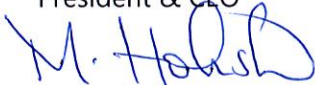
The CMSE Group will consistently strive to meet its customer's expectations and obtain their confidence and trust by:

- Achieving optimum customer satisfaction,
- Ensuring that products, services and training are in harmony with their expectations and requirements,
- Continually improve every aspect of our operations,
- Provide customers' feedback to Canon Medical Systems Corporation to ensure necessary improvements and contribute to the supply of high quality products.

Focus on teamwork and leadership:

- Achieving its mission, vision and its commitments by working in harmony with its customers, employees, subsidiaries and partner network by focusing on mutual communication, training, service and support.

Mark Holmshaw
President & CEO



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